

Reed City Area Chamber of Commerce Annual Fundraising Event

SAT. APRIL 20TH

12-5PM · Rambadt Park · Reed City, MI

Sponsorship Packages

Event Sponsor

Package includes:

- Prominent Logo Placement:
 - On sample glass
 - o On VIP lanyard
 - Top center on back of volunteer t-shirts; largest size
 - Primary placement on all printed materials and sponsor banners/posters
 - On footer of event website as well as top of Sponsor page

\$2,500

- *Limited to 1
- Individual social media thank-you posts (multiple)
- Mentions in radio, online, media interviews, etc.
- 8 VIP Admission festival tickets



\$1,000

*I imited to 6

Barrel Sponsor \$1,500

Package includes:

- Priority Logo Placement:
 - $\circ\hspace{0.1in}$ 2nd row on back of volunteer shirts; large size
 - Prominent placement on all printed materials and sponsor banners/posters
 - Prominent placement on Sponsor page of event website
- Individual social media thank-you post (single)
- Social media thank-you posts grouped with other Barrel Sponsors
- Mentions in radio, online, media interviews, etc.
- 6 VIP Admission festival tickets



*Limited to 4

Keg Sponsor

Package includes:

- Logo Placement:
 - o On back of volunteer shirts; medium size
 - On all printed materials and sponsor banners/posters
 - On Sponsor page of event website
- Social media thank-you posts grouped with other Keg Sponsors
- 4 VIP Admission festival tickets



Tap Sponsor

Package includes:

- · Company Name (text) Placement:
 - On back of volunteer shirts
 - On all printed materials and sponsor banners/posters
 - o On Sponsor page of event website
- Social media thank-you posts (grouped with other Tap Sponsors)
- 2 VIP Admission festival tickets



\$500

Pint Sponsor

Package includes:

- · Company Name (text) Placement:
 - On Sponsor page of event website
 - On sponsor banners/posters
- Social media thank-you posts (grouped with other Pint Sponsors)
- · 2 General Admission festival tickets



*Unlimited



Reed City Area Chamber of Commerce 200 N. Chestnut St., PO Box 27 Reed City, MI 49677